



UNIFIED COMMUNICATIONS & THE CLOUD

Finding the Ideal Cloud Solution for Your Business



Why the Cloud?

Cloud solutions offer significant benefits for businesses of any size. Larger firms can benefit from streamlined services that utilize their existing infrastructure while minimizing the need for future on-site communications assets, while smaller firms can gain access to unified communications technologies previously unavailable to the majority of the market, as well as getting technology upgrades included, and eliminating the large capital expenditures once necessary to have these systems in favor of a flexible, flat fee.

Cost Savings

Unlike traditional, on-site communications infrastructure, which requires huge capital expenditure to invest in the proper equipment and the real estate space to house it, our cloud solutions are provided at a low, fixed monthly cost. Imagine your communications becoming an operational expense, rather than a large investment in a depreciating asset. With our cloud solutions, your equipment and technology upgrades are always included. No upfront cost and no major periodic investments needed to keep pace with industry standards. Also, thanks to our use of SIP trunking, you'll save significantly by utilizing your resources more efficiently.

Security

As hackers adopt continually more complex methods of compromising your firm's intellectual property and customer data, strong information security becomes increasingly vital. Luckily, with Beacon Telecom's cloud offerings, you're getting a service that has met all the requirements to have government agencies on board as customers. In addition, our data centers are HIPPA compliant and equipped with Session Border Controllers for added security.

Tailored to Your Business

One-size-fits-all packages are never going to adequately address the specific needs and challenges of your business. Inevitably, you'll end up having to pay extra to tack on key elements left out of the package, or end up paying for capabilities that you don't even need!

Here's the Beacon difference: Unlike our competitors, we custom-tailor our solutions to your business, so you only pay for the services you actually use.

The Latest Technology

If you've been maintaining your own communications infrastructure, you probably know how hard it can be to upgrade and utilize new technologies. Between hardware upgrades, software workflow changes, and having to have techs on the ground to integrate new technologies with your existing infrastructure, trying to keep pace can be a frustrating and expensive undertaking.

Our cloud solutions take the hassle and cost out of staying on the cutting edge:

- Technology upgrades (even hardware) are included
- Most updates can be implemented remotely
- We don't shut your system off, day-to-day operations aren't affected by updates

Infrastructure Savings

If you've already invested significantly in your communications infrastructure, you don't want to see that go to waste. We understand entirely. That's why here at Beacon Telecom we're happy to utilize your existing equipment or offer you a trade-in credit to ensure your capital isn't wasted.

If you haven't already invested heavily in your on-site communications infrastructure, or don't have the space to do so, no worries! Our solutions minimize the need for on-site infrastructure by utilizing our nationwide data centers, and you won't need to invest large amounts of capital into a depreciating asset.

Reliability

You rely on your phone system and other communications resources as a critical part of your day-to-day operations, so why use an unreliable system that could fail when you need it most? Don't leave this to chance. Our cloud offerings all come with proactive monitoring, where we actively probe each component of your communications chain to ensure everything is functioning optimally and meeting industry standards. Furthermore, with our network of nationwide data centers, you can rest assured knowing our redundant systems will keep you online.

The Hybrid Cloud Approach

Rather than trying to make your business work within a one-size-fits-all model, at Beacon Telecom we tailor our solutions to the unique needs of your business. We want to integrate our systems into your existing infrastructure as much as possible, to make your transition to the cloud as seamless as possible.

Particularly if your business has already made significant investments in on-site infrastructure, but still want to expand your capabilities and onboard new technologies with less hassle, a hybrid approach may be best. Also, a hybrid approach can result in significant cost savings over traditional or completely cloud-based solutions for many customers. By paying for only the services you need, you can reduce systems bloat and generate the best return on your communications investment.

Furthermore, we can utilize a hybrid approach to make your communication infrastructure increasingly resilient, by having redundant applications and services both on-site and in the cloud.

The Complete Cloud Solution

For small and medium-sized businesses, complete cloud solutions open the door to the type of unified communications solutions previously only available to large corporations able to invest heavily in on-site infrastructure.

Our VoicePlus+ solution offers integrated voice, data, and video tailored to your business in a way that's scalable, reliable, and easy-to-use. With VoicePlus+ communications, you'll have a customized solution that utilizes the latest technology, allows you to add or subtract services as you need them, and has everything included for one low monthly fee, all with flexible payment terms.

We provide all of the following as part of your VoicePlus+ service:

- System monitoring
- Proactive Alarm Response
- Traffic & Capacity Analysis
- 24 Hour Service Desk
- 2 Hour Response Time for On-Site Emergencies
- Systems Training for all your Employees
- and Service Pack & Release Upgrades



Finding the Ideal Solution For Your Business

Your business is unique, and your communications solution should be too. Whether you have 2 users or 2,000 we can help you find and implement the ideal communications solution, tailored to your business' unique needs and challenges.

You want telecommunications that just work, so you can focus on growing your business. Here at Beacon Telecom, we recognize that. That's why we work tirelessly to ensure your communications system is functioning optimally, so you can get back to business.

Ready to discover the ideal cloud solution for your business? Get a free consultation today! Just call (800)-800-7004 or visit www.beaconcloud.com

We are available 24/7/365.